

9 Reasons

Why Building a Relationship Marketing Business Makes Sense



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The world of employment is not what it once was. Retirement packages are all but extinct, and working for one company your entire lifetime is a thing of the past. Most adults will have a minimum of 3 different jobs during their work life, and getting hired at a salary commensurate with your experience becomes more difficult the older you get.

The global economic news continues to be dismal; pay too much attention to the news and you might not want to get out of bed in the morning. Have you noticed though, that there are people that thrive in any economy? Did you ever wonder what they know that you don't?

FACT

Home-based business is the fastest growing global business model, creating more millionaires than almost any other industry

FACT

Getting access is easy, simple and affordable

FACT

Foremost economists – including well-known presidential advisors – recommend building a home-based business as the best way for 'regular' people to not only get ahead, but create true wealth and time freedom

If you haven't taken a look at the home-based Relationship Marketing industry recently and you're sick and tired of feeling anxious and worrying about your financial future, **then you truly owe it to yourself to take a closer look.**

Home-based Relationship Marketing provides the simplest, smartest solution you've ever seen for taking control of your financial future – once and for all. The economy may be uncertain, but if you grasp the potential of the industry, yours doesn't have to be. If you're looking for a solution to your financial situation you may just find you're in the right place at the right time. **This could be a life-changing moment.**

1 Time Freedom = Own Your Own Life

If you are an employee, you don't get much control over your time. Someone tells you when to be at work, when you can leave, when you can take a vacation and for how long. These days, the screws are pretty tight and jobs are competitive. You have to work harder than the next person, put in more hours and bleed the corporate colors just to keep your job. If you get sick, or a child does, or you have some other pressing family or personal situation – you'd better learn how to handle it and not expect much time 'off' to get things sorted out. There's always someone else willing to do what you're not able to.

It's a stressful situation at best. Did you know that more heart attacks occur on Monday morning than any other day or time of the week? Why? Because people's jobs are causing them major stress. There are more people unhappy about their employment situation than there are people excited about getting up and going to work.

Time is what our lives are made of. If you trade the majority of your time just to pay the bills and you're unhappy or worse, the stress may be putting your health and your relationships at risk.

What if you could work from any corner of the globe and generate enough income to live the life of your dreams? What if you could contribute money to the causes you care about and help the people you love? What if you could choose what you did each day and how you structured your time? What if everything about your work and your time was 100% up to you? How would that make you feel?

Welcome to the personal freedom of Relationship Marketing. A business you can build – even starting in your spare time – and achieve all of that and more. It's about choice. It's about being in control. It's about taking back your life and living it on your terms.



Financial freedom means making decisions based on what you *want* to do, not making choices based on what you can afford to do. For some people that means being rich and living a luxurious lifestyle. For others, it means having money for the future and plenty of money to live their lives day-to-day, doing what they want to do when they want to do it. Whatever it looks like for you, wouldn't you love to be able to live your life that way?



How would you like to earn money for what you've built, rather than for what you're doing day-to-day? **Wouldn't it be great not to have to worry about job security and only earning what someone else thinks you're worth? How about earning money while you sleep?**



The home-based business model flourishes in good times and bad. In fact, we often do even better when times are tough. Why? Because when times are tough, more people are looking for alternative ways to generate income and that's exactly what we offer. You can be part of that equation and secure your financial future and buffer against economic changes – present and future.

Position yourself so you're no longer subject to the whims of the economy or your employer. Relationship Marketing is the perfect antidote to a tough economy. It gives you the opportunity to take back control, be your own boss and call your own shots. You'll be in business for yourself, but not by yourself.

3

Proven Business Model Removes the Risk

Starting a traditional business can be risky and expensive and the failure rate within the first two years is extremely high. Many people go deep into debt and work long hours without realizing a profit for a long time – years in most cases.

Most wealth is created in business, but those are scary facts, unless you have a way to get into business that is safe, proven and low-risk. Are you familiar with franchising? It's a concept that's become very popular in recent decades. Why? Because there's a proven system, making it low risk. Everywhere you go around the world, you see franchise businesses – from Starbucks to McDonald's, to Minuteman Press and 7-Eleven. People buy into these franchises because they're proven. They're also expensive. McDonald's is \$1 million for the franchise rights alone – never mind the real estate, equipment, inventory and employees. Not an option for most of us.



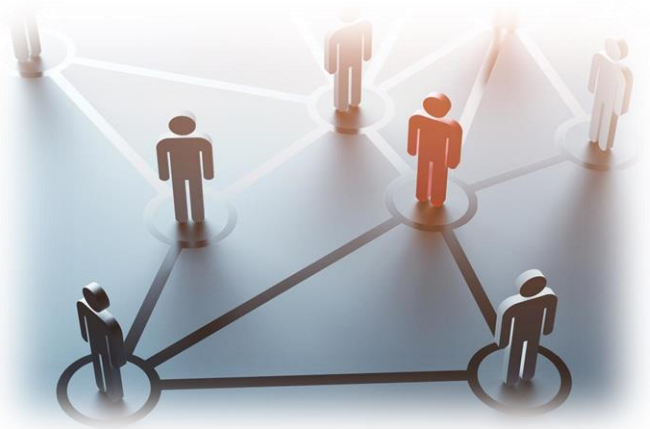
4 Turn-Key Business Solution

Just like franchising, Relationship Marketing offers a turn-key solution. That means systems are in place so you don't have to spend your time reinventing the wheel and pulling together the tremendous resources it normally takes to run a multi-million dollar potential business. You don't need a legal team, shipping and fulfillment house, an information technology infrastructure or employees. You can literally run a global business right out of your home and many people around the world do just that.

It's a turnkey business and a business model with a proven record of success. Franchises like McDonald's restaurants work because there is a formula in place and, in the same way, our business has a proven track to run on. What one person has done, everyone can do. It's all in place for you. You bring your ambition, your vision and your dreams of success and create a financial future you control. That's Relationship Marketing. If you've ever dreamed of time and financial freedom to enjoy it, you need to give our business a very serious look.

5 Leverage Without Risk

Leverage is a concept that smart business people have been using for years to earn more money, more quickly and with less effort. There are two key ways to achieve leverage: have people working for you or have money working for you. Typically that means having employees or enough money invested to earn an income on your investments.



Our business model offers leverage for those of us who don't have employees and aren't already wealthy with money to put to work. We offer 'people leverage' with no risk or expense – it's brilliant. John Paul Getty, the richest man in his time is famously quoted as saying: I'd rather have 1% of the efforts of 100 people rather than 100% of my own effort. That's exactly what Relationship Marketing offers.

How? We create teams and everyone contributes time and effort, everyone profits and no one shoulders all the responsibility. You get the benefit of a multi-million dollar potential business and the leverage of teamwork. But crucially, you get all this without the expense of employees or the risk of buying inventory, renting expensive real estate, going into debt and incurring business overhead expenses like utilities and insurance.

Experienced and savvy business people look for leverage – it's a proven model of creating wealth. So few people understand that our home-based business model offers something that successful business people work their whole lives to achieve. We do it with no risk and minimal investment – think of it as a sweat-equity' business. Roll up your sleeves, follow a proven system and you're on your way to making a fortune. It's smart and it works.



6 Tapping into Technology = Streamlined and Efficient Business

Home-based business has changed dramatically in recent years because of the global availability of technology. It's easier than ever before to run a home-based business – in your home town or around the world. Your office is virtual and online. You don't have to create a sophisticated business infrastructure – it's already been done for you. You have systems for tracking and monitoring your business 24/7/365 – systems that are already built and in place.

That means you don't have to spend valuable time or invest money in building systems. You can't run a successful business without systems in place and a Relationship Marketing business offers a cost-effective and proven solution.

When you want to showcase your business and products, it can be done at the touch of a button, using easily accessible web-based information that is professionally created, state-of-the-art and part of your 'turnkey' business package.

The web has made running a business more affordable than ever before. Technology has streamlined every process – shortening your learning curve and accelerating your success. This is serious business, it's high-tech and turn-key; you get in the driver's seat and start the ignition. It doesn't get any smarter than this.



Most people are too busy working to pay bills to think about lifestyle. Or lifestyle is reduced to a week of vacation every year and maybe some nice restaurant meals when you can afford it.

What if you could live the lifestyle of your dreams?

What if you dared to dream about what your life could look like if money wasn't an object? Relationship Marketing is the ultimate lifestyle business. In five years of serious business building, people in our business can create the kind of income that it takes most people a lifetime of hard work in a career to achieve. In our business we're not tied to a location or a schedule and you can earn enough money to make real lifestyle choices.

Maybe your dream is to travel and have homes in several locations. Maybe you'd like to live by the beach and just work a few hours each day. Your dream might be of a mountain cabin, with lots of land and beautiful views. Maybe you dream about having the time and financial freedom that would let you spend more time with the people you love – being the parent who has the time to be at every school function, able to take your kids on great trips and enjoy lots of time doing fun and interesting things as a family.

It's possible. We know - we've done it; we've helped others do it too. It's there for the taking. Of course, it takes work; we're not trying to say it doesn't. But you're working for yourself – building *your* financial freedom, building the lifestyle *you* want to live –and completely on *your* terms. **Wouldn't that be worthwhile and satisfying work?**

Owning a traditional business might make you great money, but it doesn't allow for much flexibility. Lifestyle is about flexibility, it's about choices. There are plenty of business owners with money in the bank who will tell you they can hardly take a weekend off, never mind being able to work anywhere they want on the schedule they choose.

Our business offers all this to anyone who sees it, gets it and is ready to do something about it. Is that you? Do you have a burning desire to succeed and take control of your life? We've paved the road for you.



8 Tax Write-Offs Make Sense for Everyone

Here's another secret that wealthy business owners are aware of: the tax advantages of owning a business – of any size – offer the best way to keep more of the money you earn – legitimately, fairly and legally!

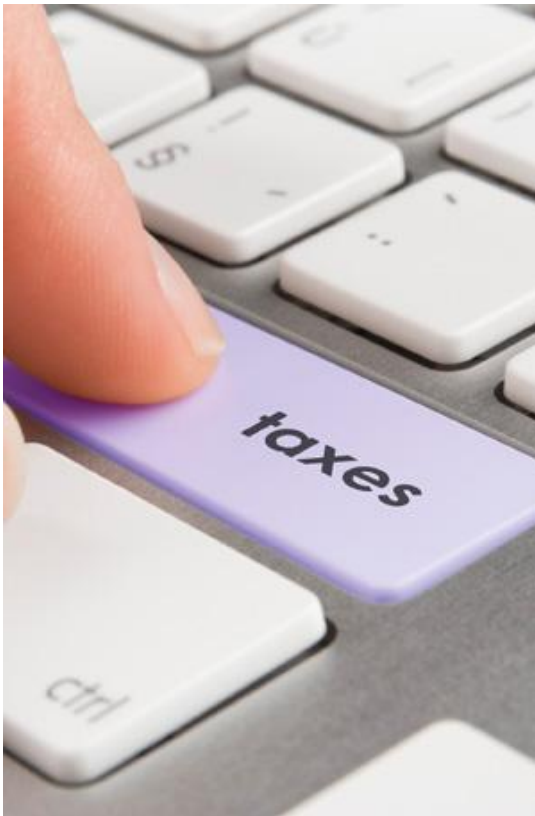
Whether you build an empire or a small business that pays some of your monthly bills, many business expenses are tax deductible. If you're employed and you own a home-based business, it's possible that the money you'll save in taxes alone will more than pay for your business – **before you're even in profit you could be breaking even, or coming out ahead, just with the money you save.**



Owning a business makes good practical sense from that point of view alone. We're not suggesting that's all you do.

You've got a multi-million dollar potential business in front of you – we think you should make it that and take advantage of the tax savings available as well. Those will grow as your business does. Whichever way you look at it, it's a viable and smart strategy for every taxpaying citizen.

We're not offering tax advice – talk to your accountant about the tax savings and advantages where you live – but we think you'll be very pleasantly surprised. It's just one more reason why our home-based business model makes so much sense.

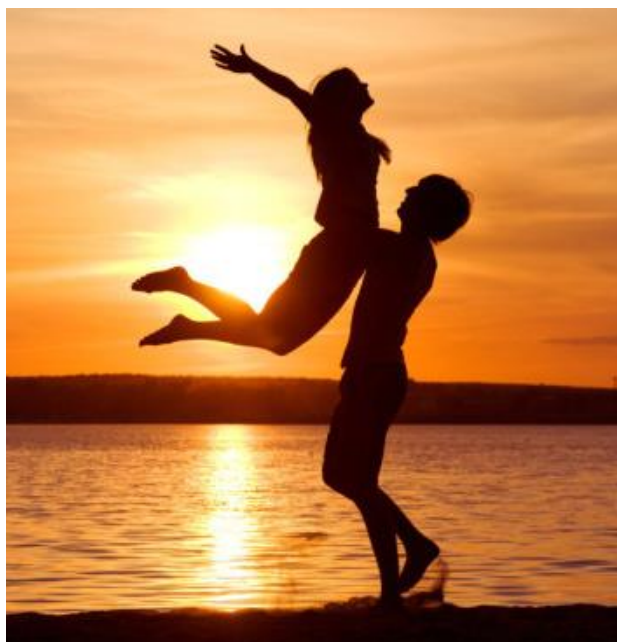


Do you still have big dreams? Or have you given up on your dreams and your hopes of realizing them? Sometimes the daily grind of a job is enough to beat your dreams down. What if you could dream again?

Remember when you were a kid and you would daydream about what you wanted to be and do when you grew up? **When you weren't aware of the limitations the 'real world' of adulthood seems to put on us?**

Did you dream about living an exciting and fulfilling life? Having a career you loved? Helping others? Doing something that was meaningful? Making a lot of money? Traveling? What do you dream of still? What would you want your life to look like if you could do anything at all? What is standing between you and those dreams? Is it time? Is it money? **What if you were free to dream and realize your dreams? Starting right now.**

Wouldn't it feel great to know that you could have those things? What if your life really could be easy and full of adventure? What if you could give generously to the people and causes you really care about? **We're here to tell you that it is possible. You can make your dreams a reality.**



Our business model offers you the possibility of creating any level of income you desire and is structured so you have the time to enjoy it – to really live the lifestyle you've dreamed about. It's time to dust off your dreams, learn what it takes to realize them and join the successful group of people who have made it happen and will show you how you can too. It's real; it's solid and it's achievable. If any of this speaks to you, this is your opportunity to do something about it. Make this your time and don't let this pass you by.

The home-based business industry is growing by billions of dollars annually. The only thing between you and realizing some of those profits for yourself is your decision. We offer a business opportunity that can change your life for the better – forever. What you do with this information is entirely up to you, but if you've ever wanted to be in the right place at the right time with people who can help you realize your dreams – **you're there now. It's time to work smarter – not harder!**

Questions?

Contact the person who shared this information with you.